

## Message Text

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PAGE 01 NASSAU 01157 272008Z

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ACTION ARA-20

INFO OCT-01 ISO-00 H-03 EB-11 COME-00 TRSE-00 CIAE-00

INR-10 NSAE-00 RSC-01 INRE-00 NSCE-00 SSO-00 DRC-01

ARAE-00 /047 W

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O 271941Z JUN 74

FM AMEMBASSY NASSAU

TO SECSTATE WASHDC IMMEDIATE 5728

UNCLAS NASSAU 1157

E.O. 11652: N/A

TAGS: ECON, ETRD, BF

SUBJECT: CONVENTION INFORMATION

REF: STATE 136409

1. EMBASSY EFFORTS TO OBTAIN INFORMATION REQUESTED REFTEL HAVE NOT BEEN VERY SUCCESSFUL. MORE COMPLETE INFORMATION MAY BE FORTHCOMING, BUT FOLLOWING IS BEST INTERIM REPLY WE CAN MAKE. FURTHER INFORMATION WILL BE REPORTED ASAP.

2. GOVERNMENT HAS NOT COMPILED STATISTICS RELEVANT TO MATERIAL REQUESTED. HOWEVER, THE RESEARCH SECTION OF THE MINISTRY OF TOURISM (RECENTLY CREATED AND WITH A NEW DIRECTOR) PLANS TO PULL TOGETHER SOME FIGURES SOMETIME THIS YEAR AND WILL SHARE THEM WITH EMBASSY WHEN EVENTUALLY ASSEMBLED.

3. BAHAMAS HOTEL ASSOCIATION HAS NO RELEVANT FIGURES. ASSOCIATION ASSERTS THIS IS BECAUSE INDIVIDUAL HOTELS WILL NOT SUPPLY INFORMATION ON CONVENTIONS FOR FEAR THAT COMPETITORS WILL GET AHEAD OF IT AND OUTBID THEM FOR FUTURE CONVENTION BUSINESS.

4. THERE ARE ABOUT EIGHT LOCAL HOTELS CAPABLE OF HANDLING CONVENTION BUSINESS. EMBASSY HAS CONTACTED ALL EIGHT. MOST HAVE SAID THEY WILL LOOK INTO MATTER AND SEE IF THEY HAVE INFORMATION ON WHICH TO BASE STATISTICS, BUT NONE COULD  
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PAGE 02 NASSAU 01157 272008Z

PROMISE EARLY REPLY. FOLLOWING SPECIFIC INFORMATION

OBTAINED: BRITTANIA BEACH HOTEL, 25-30 CONVENTIONS DURING 1973-1974, ESTIMATED 30-35 FOR 1975; AMOUNT SPENT UNKNOWN BUT ESTIMATED HUNDREDS OF THOUSANDS OF DOLLARS PER YEAR; 50 PER CENT OF TOTAL BUSINESS AT HOTEL. BRITTANIA BEACH ESTIMATES MOST PARADISE ISLANDS HOTELS RELY ON CONVENTIONS 80 PER CENT OF YEAR. SONESTA BEACH HOTEL, CONVENTIONS SUPPLY ESTIMATED 60 PER CENT OF ALL BUSINESS, NO OTHER INFORMATION (HOTEL IN SOME DISRUPTION AS IT IS IN PROCESS OF BEING SOLD). PARADISE ISLAND HOTEL, REFUSES TO DIVULGE INFORMATION AND SUGGESTS QUERIES BE DIRECTED TO THEIR NEW YORK OFFICE: LOEW'S CORP, 666 FIFTH AVENUE, TELEPHONE JU 6-4400.  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** DATA, MEETINGS, HOTEL ACCOMMODATIONS, BUSINESS FIRMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 JUN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CONVENTION INFORMATION  
**TAGS:** ECON, ETRD, BF  
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